

MN Tax Biz Privacy Policy-with GDPR

1. Introduction

Welcome to **MN Tax and Business Services PLLC**. We are committed to protecting your personal information and your right to privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website **https://www.mntaxbiz.com**, use our services, or interact with us in any other way.

2. Information We Collect

We collect personal information that you voluntarily provide to us when you register on the website, express an interest in obtaining information about us or our products and services, when you participate in activities on the website, work with our firm for tax preparation, planning and compliance or otherwise contact us.

Types of Information Collected:

- **Personal Identification Information**: Name, email address, phone number, etc.
- Financial Information: Payment details, billing address, etc.
- **Tax Information:** Social Security Number, tax identification numbers, etc.
- Technical Information: IP address, browser type, operating system, etc.

3. How We Use Your Information

We use the information we collect in the following ways:

- To provide, operate, and maintain our website and services.
- To improve, personalize, and expand our website and services.



- To understand and analyze how you use our website and services.
- To develop new products, services, features, and functionality.
- To process your transactions and manage your orders.
- To communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes.
- To send you emails, newsletters and other updates to our services.
- To find and prevent fraud.

4. Sharing Your Information

We do not share your personal information with third parties except as necessary to provide our services, comply with the law, or protect our rights. This includes:

- Service Providers: We may share your information with third-party service providers to perform services on our behalf, such as payment processing (e.g., Stripe, Anchor, Intuit), tax software providers, electronic filing return transmitters, secure portal providers and other data analysis, email delivery, hosting services, customer service, and marketing assistance.
- Legal Requirements: We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).
- **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.



5. Data Security

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

6. GDPR Compliance

If you are located in the **European Economic Area (EEA)**, our processing of your personal data will comply with the **General Data Protection Regulation (GDPR)**. This means that your personal data will be:

- Processed lawfully, fairly, and in a transparent manner.
- Collected for specified, explicit, and legitimate purposes and not further processed in a manner that is incompatible with those purposes.
- Adequate, relevant, and limited to what is necessary in relation to the purposes for which they are processed.
- Accurate and, where necessary, kept up to date.
- Kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the personal data are processed.
- Processed in a manner that ensures appropriate security of the personal data.

Your GDPR Rights:

- **Right to Access:** You have the right to request access to your personal data.
- **Right to Rectification:** You have the right to request that we correct any inaccuracies in your personal data.
- **Right to Erasure:** You have the right to request the deletion of your personal data under certain conditions.
- **Right to Restrict Processing:** You have the right to request that we restrict the processing of your personal data under certain conditions.



- **Right to Data Portability:** You have the right to request that we transfer your personal data to another organization, or directly to you, under certain conditions.
- **Right to Object:** You have the right to object to the processing of your personal data under certain conditions.

8. User Consent

We obtain your consent to process your personal data in the following ways:

- **Explicit Consent:** We will ask for your explicit consent before collecting, processing, or sharing your personal data. This may include ticking a checkbox to agree to our privacy policy or providing consent through other clear, affirmative actions.
- **Informed Consent:** We ensure that you are fully informed about the purposes for which your data is being collected and processed. This information is provided in a clear and accessible manner.
- Withdrawal of Consent: You have the right to withdraw your consent at any time. To withdraw your consent, please contact us using the information provided in the "Contact Us" section below. Please note that withdrawing consent may affect your ability to use certain features of our website and services.



9. Data Retention

We will retain your personal data only for as long as is necessary for the purposes set out in this Privacy Policy. The criteria used to determine our retention periods include:

- The length of time we have an ongoing relationship with you and provide services to you.
- Whether there is a legal obligation to which we are subject (for example, certain laws require us to keep records of your transactions for a certain period before we can delete them).
- Whether retention is advisable in light of our legal position (such as in regard to applicable statutes of limitations, litigation, or regulatory investigations).

10. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

11. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

- Email: hello@mntaxbiz.com
- Address: MN Tax and Business Services PLLC, 1098 Ann Arbor W, Suite #208, Plymouth MI 48170.